

**FOR IMMEDIATE RELEASE**  
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**Dancing Dingo Luxury Soap™ Introduces the New  
Dingo Baby™ Luxury Baby Essentials Line of  
All Natural Baby Products**

**Austin, Texas – July 3, 2007** – After three years in the making, Dancing Dingo, well-known natural bath & body care specialists, are launching their first line of all natural baby products; Dingo Baby™. The new line will be available on their website:  
<http://www.dancingdingo.com/catalog.php?category=Dingo%20Baby>

The Dingo Baby™ line of luxury baby essentials includes a vitamin packed Baby Body Butter, Tear-free Shampoo and Baby Wash, Baby Massage Oil, Baby Face - Moisturizing Shea Stick and Belly Butter for Mom in a light Lavender & Geranium essential oil blend.

“Absolutely wonderful, wholesome and healing ingredients are all we use in our Dingo Baby™ products,” states Kathleen Goodwin, owner of Dancing Dingo. “I have personally handpicked pure ingredients for their therapeutic properties and benefits to baby’s sensitive skin. Dingo has an ongoing commitment to developing high-quality, pure and healing products for both mom and baby.”

Joy Shepard, a 32 year old mom in Austin, TX has tested the Dingo Baby’s Moisturizing Shea Stick and states, “It’s the most wonderful product to have around. It’s perfect for the tiny patches of eczema my son has, as well as his little chapped cheeks in the winter. I noticed that after a week of using it my son’s scratching stopped. I even used it on his cradle cap. I carry it in my purse so it’s always with me; I use it on my hands, too. We both love it!”

The Dingo Baby™ launches in July, 2007, but customers can pre-order at the online store which is open for customers, retailers and distributors. To view the full line of Dingo Baby™ products, visit [www.DancingDingo.com](http://www.DancingDingo.com). For product review, samples available upon request: please call Kathleen Goodwin 512-323-5005.

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